

## **Bettina Schaller Bossert**

### **President World Employment Confederation**



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Bettina has acted as President since October 2020.

Beside her role as President of World Employment Confederation, Bettina heads the Group Public Affairs activities of the Adecco Group, headquartered in Zurich, Switzerland.

Bettina is also Vice-Chair of the OECD BIAC ELSA Committee and Co-Chair of the B20 Future of Work, Skills and Mobility Task Force, as well as a Member of the B20 International Advocacy Caucus, a Steering Group Member on the World Economic Forum (WEF) “Center for New Economy and Society” and a Steering Group Member of the Global Apprenticeship Network (GAN).

Bettina is a 2011 Young Leader of the American Swiss Foundation (ASF) and President of the ASF Young Leader Alumni Foundation Board.

Bettina is a Founding Member of “The Boardroom” launched in 2021, a Swiss initiative aimed at driving Board Diversity and developing the pipeline of Future Women Leaders.

Since 2017 Bettina is a “Staffing 100 Europe Influencer” and part of the International 50 of the “Global Power 100 – Women in Staffing”. Since 2022 Bettina is a Latin America 25 Top Leaders in Staffing.

For information on Bettina’s academic and career path, please consult Bettina’s LinkedIn profile.

### About the World Employment Confederation

The World Employment Confederation is the voice of the private employment services industry at a global level, representing national federations as well as workforce solutions companies from across the world. Members of the World Employment Confederation represent a wide range of HR services, including agency work, direct recruitment, career management, Recruitment Process Outsourcing (RPO) and Managed Service Provider (MSP).

The World Employment Confederation works to broaden recognition of the positive economic and social role which the private employment services industry plays in enabling work, adaptation, security, and prosperity. This role involves building networks with relevant stakeholders such as policy makers, social partners and the academic world; setting high recruitment and employment standards and practices; acting as a thought-leader shaping futureproof and competitive labour markets and providing strategic data on employment issues.