

## **PRIVATE EMPLOYMENT SERVICES LEADERS UNITE IN BLOCKCHAIN PROJECT TO CONNECT PEOPLE WITH WORK**

Corporate Members of the World Employment Confederation are joining forces on the opportunities offered by blockchain technology to reduce frictions in the process of connecting people with work and to make it a positive and trusted experience for candidates, workers and employers.

*Brussels, 30 March 2020* – As blockchain technology opens up new opportunities in the world of work, the Corporate Members of the World Employment Confederation recently met and decided to lay the foundations of common action to reduce frictions in the processes of connecting people with work.

The initiative unites experts in IT / Digital of The Adecco Group, GiGroup, Kelly Services, ManpowerGroup, Randstad and RGF Staffing over a set of agreed points:

- That because so many individuals enter, or re-enter, the workforce through our industry, we share an obligation to make that experience a positive and trusted one for all candidates, workers and employers.
- That blockchain technology offers unique capabilities to enhance both data privacy and data sharing across the ecosystem of solution providers involved in connecting people with work.
- That a fundamental shift has occurred, requiring all involved in the industry to recognize that the personal data we collect about individual candidates and workers as part of the businesses we run, remains, at the core, the property of the candidate and worker.
- That a lack of standards in the data collected from candidates and workers is a contributor to the inefficiency and poor experience consistently identified in the hiring processes.
- That we are at a point in time where taking action as a collective industry body is both positive for our businesses individually and for society collectively.
- That there is now an available technology mechanism that can address the data privacy, experience of the worker and customer and control of personal data business challenges effectively; therefore, defining a standard is in the best interest of all stakeholders.

In 2020, the World Employment Confederation expects further breakthroughs in how technology will enhance the worker's journey. Feeding off the unique insights and data sets of its Corporate Members, efforts will be geared towards recommending a common set of worker data that can reside on a block, guidelines/best practices, and use cases for which we – and the candidates and workers -, and others across industry, can utilize this data block to make it easier for people to enter and re-enter the workforce.

The World Employment Confederation and its Corporate Members are ready to work with all stakeholders active in the field of blockchain technology and its applications in employment services in order to create a positive and trusted experience for candidates, workers and employers.

***For further information, please contact:***

John Healy  
Chairman of WEC Blockchain Taskforce  
[healyjw@kellyservices.com](mailto:healyjw@kellyservices.com)

Denis Pennel  
WEC Managing Director  
[denis.pennel@wecglobal.org](mailto:denis.pennel@wecglobal.org)

### **About the World Employment Confederation**

The World Employment Confederation is the voice of the private employment services industry at a global level, representing national federations as well as large international workforce solutions companies from across the world. Members of the World Employment Confederation represent a wide range of HR services, including agency work, direct recruitment, career management, Recruitment Process Outsourcing (RPO) and Managed Service Provider (MSP).

The World Employment Confederation works to broaden recognition of the positive economic and social role which the private employment services industry plays in enabling work, adaptation, security and prosperity. This role involves building networks with relevant stakeholders such as policy makers, social partners and the academic world; setting high recruitment and employment standards and practices; acting as a thought-leader shaping futureproof and competitive labour markets and providing strategic data on employment issues.

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